



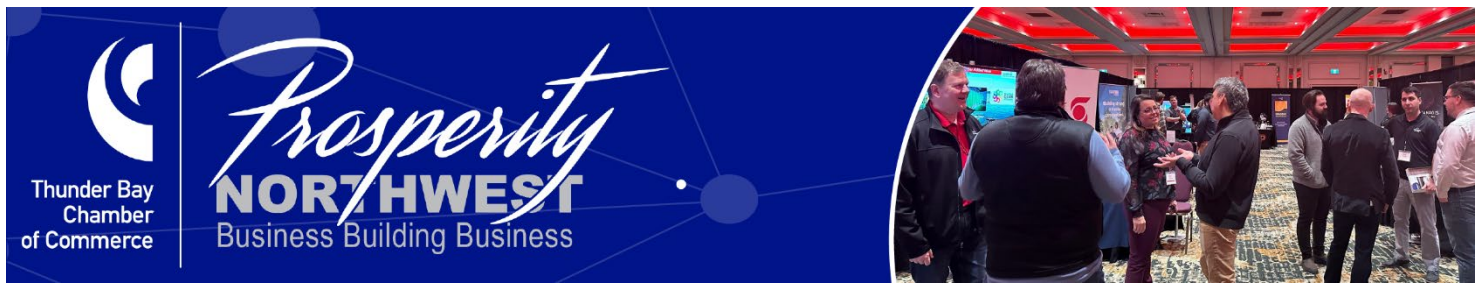
Thunder Bay
Chamber
of Commerce

stronger
business
together

EVENT SPONSORSHIP OPPORTUNITIES

2023/2024 ANNUAL





Prosperity Northwest is an annual conference, in partnership with the Anishnawbe Business Professionals Association. It is a one-day conference and trade show with an opening keynote and welcome reception the night prior. This event engages 350 delegates from the resource, energy and service sectors and first nation representatives. The conference includes presentations, a keynote luncheon and networking opportunities with key stakeholders.

Presenting Sponsor \$7,500

- Logo on all marketing and promotional materials
- Logo in premium banner position on event webpages via tbchamber.ca and anishnawbebusiness.com
- Logo and/or tag on all Chamber and ABPA social media channels
- Logo included in #tbaymarketplace to promote trade show booths and event attendance
- Logo prominently displayed on front of event program
- Logo displayed on event signage
- Opportunity to display up to 4 pop up banners at the event (sponsor to supply)
- A representative to make welcoming comments at the opening ceremony
- Official public thank you and recognition at the event
- 1 complimentary trade show booth and 8 event tickets
- First right of acceptance on following-year presenting sponsorship

Luncheon Keynote Sponsor \$5,000

- Logo on marketing and promotional materials
- Logo on event webpages via tbchamber.ca and anishnawbebusiness.com
- Logo and/or tag on all Chamber and ABPA social media channels
- Logo included in the show event program
- Logo displayed on event signage
- Opportunity to display pop-up banner for keynote luncheon (sponsor to supply)
- Opportunity to introduce the keynote speaker
- Official public thank you and recognition at the event
- 1 complimentary booth and 4 event tickets
- First right of acceptance on following-year keynote sponsorship

Networking Reception Sponsor (Trade Show Floor) \$3,500

- Logo on marketing and promotional materials
- Logo on event webpages via tbchamber.ca and anishnawbebusiness.com
- Logo and/or tag on Chamber and ABPA social media channels
- Logo included in the event program
- Logo displayed on event signage
- Opportunity to display pop-up banner at the bar (sponsor to supply)
- Opportunity to greet guests as they enter reception
- Logo on beverage tickets (distributed to attendees)
- 4 event tickets
- First right of acceptance on following-year sponsorship

Delegate Gift Sponsor \$3,500

- Logo on marketing and promotional materials
- Logo on event webpages via tbchamber.ca and anishnawbebusiness.com
- Logo and/or tag on Chamber and ABPA social media channels
- Logo included in the event program
- Logo displayed on event signage
- Logo on gift for each attendee
- 4 event tickets
- First right of acceptance on following-year sponsorship

Lounge Sponsor \$2,000

- Logo on event webpages via tbchamber.ca and anishnawbebusiness.com
- Logo and/or tag on Chamber and ABPA social media channels
- Logo included in the event program
- Logo displayed on event signage
- Opportunity to display company banner (sponsor to supply)
- 2 complimentary event tickets

Registration and Digital App Sponsor \$2,000

- Logo on event webpages via tbchamber.ca and anishnawbebusiness.com
- Logo and/or tag on Chamber and ABPA social media channels
- Logo on event registration platform
- Logo included in the event program
- Logo displayed on event signage
- Logo banner on the Whova app (rotating 1 of 2)
- Opportunity to display company banner (sponsor to supply) at registration
- 2 complimentary event tickets

Session Sponsor \$1,250

- Logo on event webpages via tbchamber.ca and anishnawbebusiness.com
- Logo and/or tag on Chamber and ABPA social media channels
- Logo included in the event program
- Logo displayed on event signage
- 1 complimentary event ticket

Coffee Break Sponsor \$750

- Logo on event webpages via tbchamber.ca and anishnawbebusiness.com
- Logo on Coffee Break signage
- Logo included in event program

Exhibit Space \$500

- Logo on event webpages via tbchamber.ca and anishnawbebusiness.com
- Logo and/or tag on Chamber and ABPA social media channels
- Logo included in the event program
- Logo displayed on event signage
- 2 exhibitor passes



The Thunder Bay Chamber of Commerce Annual General Meeting serves as the Chamber Annual Business Meeting and introduces the new Chair of the Board.

Presenting Sponsor \$4,000

- 8 Complimentary event tickets
- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- Logo on all promotional materials
- Opportunity to display up to 4 additional roll-up banners at the event (Sponsor to supply)
- Verbal acknowledgement on stage
- Opportunity to showcase short video (Sponsor to supply) OR Opportunity to speak during the presentation.
- Complimentary exhibitor booth at reception
- First right of acceptance on following-year sponsorship



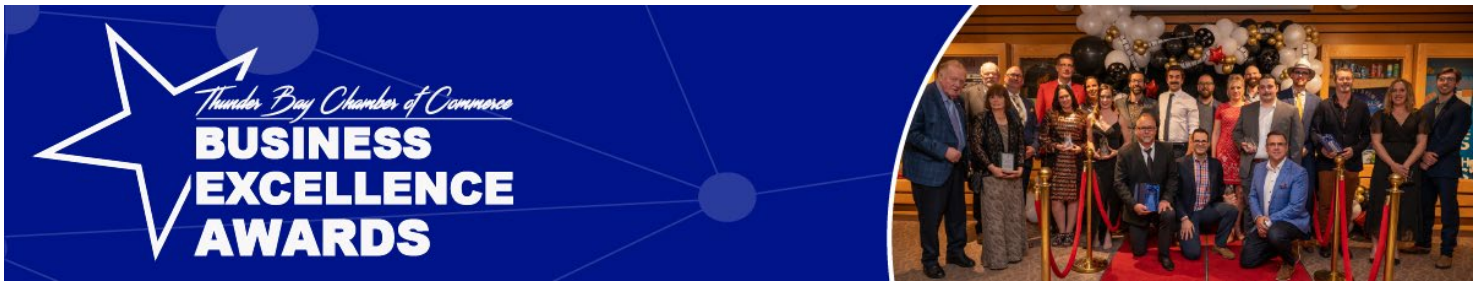
APEX, the Aboriginal Partnership Exchange, consists of luncheon or breakfast events held to share learnings and facilitate the development of relationships among stakeholders. APEX attracts 50 – 100 stakeholders per event, which feature a guest speaker and/or panel of experts.

Season Sponsor \$2,500

- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels (pre, post, and during event)
- Logo included on all promotional materials
- 10 complimentary tickets
- Prominent signage on event stage (Sponsor to supply)
- Verbal acknowledgement on stage with opportunity to speak

Event Sponsor \$1,000

- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels (pre, post, and during event)
- Logo included on all promotional materials
- 6 complimentary tickets
- Prominent signage on event stage (Sponsor to supply)
- Verbal acknowledgement on stage



The Business Excellence Awards is an annual Gala Event with awards presented in 12 categories. This event is a premier event in the City of Thunder Bay and draws 350+ Attendees.

Presenting Sponsor \$10,000 SOLD

- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag and/or live video stream on the Chamber social media channels (pre, post, and during event)
- Logo included in “the latest” eNews promoting the nominations process and event attendance
- 8 complimentary tickets
- Logo on large screens during event
- Opportunity to display up to 4 roll-up banners at the event (Sponsor to supply)
- Logo prominently displayed on event program
- A representative to provide welcoming comments at the event
- Official public thank you and recognition at the event
- Logo included in full-page ad in the Chronicle Journal following the event
- First right of acceptance for following year’s presenting sponsorship (offer expires 8 months prior to next event)

Dinner Sponsor \$5,000

- Logo on event webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels
- Logo on all print advertising
- 6 complimentary tickets
- Logo on the large screen at the event
- Logo at Reception
- Logo in the Event Program
- Verbal recognition at the event
- First right of acceptance for following year’s sponsorship

Cocktail Reception Sponsor \$2,500

- Logo on event webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels
- Logo on all print advertising
- 4 complimentary tickets
- Logo on the large screen at the event
- Logo in the Event Program
- Verbal recognition at the event
- First right of acceptance for following year’s sponsorship

Award Sponsor \$2,000 (12 available) *SOLD*

- Logo on event webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels
- Logo on all print advertising
- 1 complimentary table of 8
- Logo on the large screen at the event
- Logo in the event program
- Opportunity to present the award
- Recognition on the award
- Verbal recognition at the event
- Photograph of presenter/award winner in the Chronicle Journal full-page ad
- First right of acceptance for following year's award sponsorship

Entertainment Sponsor \$1,500

- Logo on event webpage via tbchamber.ca
- Logo on all print advertising
- 2 complimentary tickets
- Logo on the large screen at the event
- Logo in the Event Program
- Verbal recognition at the event
- First right of acceptance for following year's award sponsorship

Decor Sponsor \$1,500

- Logo on event webpage via tbchamber.ca
- Logo on all print advertising
- 2 complimentary tickets
- Logo on the large screen at the event
- Logo in the Event Program
- Verbal recognition at the event
- First right of acceptance for following year's award sponsorship



The Chamber Golf Classic is a 9-hole Best Ball tournament held annually at Whitewater Golf Club. This tournament engages 148 golfers and various sponsors in fun activities along the course and features pre golf lunch and a post golf networking reception.

Presenting Sponsor \$4,000

- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels (pre, post, and during event)
- Complimentary 4-person team
- Logo on all promotional materials
- Prominent signage on site
- Opportunity to have 2 pop-up banners
- Opportunity to have an interactive display on site
- Logo on cover of evening program
- Verbal recognition at the evening program
- Opportunity to speak during evening program

Dinner Sponsor \$2,500

- Logo on Golf Classic event webpage via tbchamber.ca
- Logo on all promotional materials
- Complimentary 4-person team
- Signage on site
- Logo on evening program
- Verbal recognition at evening program

Wine Sponsor \$1,500

- Logo on Golf Classic event webpage via tbchamber.ca
- Complimentary 2-person registration
- Logo on all promotional materials
- Signage on site
- Logo on evening program
- Verbal recognition

Cocktail Sponsor \$1,500

- Logo on Golf Classic event webpage via tbchamber.ca
- Complimentary 2-person registration
- Logo on all promotional materials
- Signage on site
- Logo on evening program
- Verbal recognition

Dessert Sponsor \$1,500

- Logo on Golf Classic event webpage via tbchamber.ca
- Complimentary 2-person registration
- Signage on site
- Logo on evening program
- Verbal recognition at evening program

Lunch Sponsor \$1,500

- Logo on Golf Classic event webpage via tbchamber.ca
- Complimentary 2-person registration
- Signage on site
- Logo on evening program
- Verbal recognition at evening program

Beverage Cart Sponsor \$1,500

- Logo on Golf Classic event webpage via tbchamber.ca
- Complimentary 2-person registration
- Logo on signage on site
- Logo on all beverage carts
- Verbal recognition at evening program

Golf Cart Sponsor \$1,500

- Logo on Golf Classic event webpage via tbchamber.ca
- Complimentary 2-person registration
- Signage on site
- Logo on all golf carts
- Verbal recognition at evening program

Refreshment Sponsor \$1,000

- Logo on Golf Classic event webpage via tbchamber.ca
- Signage on site
- Verbal recognition at evening program

Halfway House Sponsor \$500

- Logo on Golf Classic event webpage via tbchamber.ca
- Signage at Halfway House
- Opportunity to set up display at Halfway House and meet all the golfers (Consider giveaway/interactive games)
- Recognition at evening program

Putting Sponsor \$500

- Logo on Golf Classic event webpage via tbchamber.ca
- Signage at Putting Green
- Opportunity to set up display at Putting Green and meet all the golfers (Consider giveaway/interactive games)
- Recognition at evening program

Activity Hole Sponsor (8 available) \$400

- Logo on sign at green
- Opportunity to host an activity on the hole (1 table 2 chairs included)

Hole/Tee Sponsor (28 available) \$300

- Logo on sign at green or tee

Specialty Hole Prize Sponsor

- Recognition at evening program



The Leaders Luncheon is held periodically to discuss matters of current interest to businesses and provides networking opportunities. Each Luncheon attracts 50 – 100 stakeholders per event. This event features keynote speakers drawn from leaders in business, politics, and the community.

Season Presenting Sponsor \$10,000

- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- Logo included on all promotional materials
- 10 complimentary tickets
- Prominent signage on event stage (Sponsor to supply)
- Verbal acknowledgement from the stage with opportunity to speak

Event Sponsor \$1,000

- Logo in banner position on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- Logo included on all promotional materials
- 6 complimentary tickets
- Signage on event stage (Sponsor to supply)
- Verbal acknowledgement from the stage



BrewHa is a 2-day outdoor event showcasing local and regional culinary offerings including a selection of craft beer, coolers, wine and seltzer tastings, delicious food and music. Brew Ha takes place on the waterfront in Thunder Bay. This event attracts over 2,500 participants.

Presenting \$7,000

- Logo on all marketing and promotional materials
- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- Logo included in #tbaymarketplace to promote event attendance
- Logo on event signage
- Logo on tasting glasses (5,000+ qty)
- Official public thank you and recognition at the event
- Opportunity to speak on the main stage
- 10 complimentary event tickets
- Opportunity to have a display on site
- First right of acceptance on following year

Registration and Wristband Sponsor \$3,500

- Logo on marketing and promotional materials
- Logo on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- Logo on event signage
- Logo on area wristbands
- Logo on registration site online
- 4 complimentary event tickets
- Opportunity to have a display on site
- First right of acceptance on following year

Social Media Photo Wall \$3,500

- Logo on marketing and promotional materials
- Logo on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- Logo on event signage
- Logo incorporated into photo wall
- 4 complimentary event tickets
- Opportunity to have a display on site
- First right of acceptance on following year

Pairing Pavilion Sponsor \$3,500 (includes 4 pairing sessions)

- Logo on marketing and promotional materials
- Logo on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- Logo on event signage
- Logo pairing sheets
- Opportunity to introduce speakers and have a display at Pairing Pavilion
- 4 complimentary event tickets
- First right of acceptance on following year

Volunteer Sponsor \$2,000

- Logo on marketing and promotional materials
- Logo/wordmark on Volunteer lanyards
- Logo on volunteer T-shirt
- 2 complimentary event tickets
- Opportunity to have a display on site at the Volunteer tent
- First right of acceptance on following year

Gaming Area - \$1,500

- Logo on marketing and promotional materials
- Logo on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- Logo on game area signage
- 2 complimentary event tickets
- Opportunity to have a display on site
- First right of acceptance on following year

Designated Driver Lounge Sponsor \$1,000

- Logo on marketing and promotional materials
- Logo on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- Logo on Lounge area signage
- 1 complimentary event ticket

You Be The Judge Sponsor \$750

- Logo on marketing and promotional materials
- Logo on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- Logo on voting page for public vote of favourite beverage
- 1 complimentary event ticket

Beer Buddy Sponsor \$500

- Logo on marketing and promotional materials
- Logo on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- 1 complimentary event ticket