

# *Prosperity* **NORTHWEST** Business Building Business

**January 30<sup>TH</sup> - 31<sup>ST</sup>, 2024**

**Sponsorship & Exhibit Space**

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*New this year...*

Opening Night Keynote & Welcome Reception!



**Anishnawbe  
Business** PROFESSIONAL  
ASSOCIATION

# SPONSORSHIP OPPORTUNITIES

## Complimentary Event Tickets Include:

Opening Night Keynote & Welcome Reception, Trade Show and All Presentations.

### Presenting Sponsor | \$7500

**SOLD**

- Logo on all marketing and promotional materials
- Logo in premium banner position on event webpages via [tbchamber.ca](http://tbchamber.ca) or [anishnawbebusiness.com](http://anishnawbebusiness.com)
- Logo prominently displayed on front of event program
- Logo and/or tag on all Chamber and ABPA Social Media channels
- Logo included in 2 ABPA promotions prior to event to promote trade show booths and event attendance
- Logo include in #tbaymarketplace and ABPA January Newsletter to promote trade show booths and event attendance
- Logo displayed on large screen throughout the event
- 1 complimentary trade show booth and 8 event tickets
- Opportunity to display up to 4 pop up banners at the event (*sponsor to supply*)
- A representative to make welcoming comments at the event
- First right of refusal on following-year presenting sponsorship

### Luncheon Keynote | \$5000

**SOLD**

- Opportunity to introduce the keynote and profile your organization
- Logo on marketing and promotional materials
- Logo included in the show event program
- Logo displayed on event signage
- Logo displayed on large screen at event
- Logo on event webpage via [tbchamber.ca](http://tbchamber.ca)
- 1 complimentary trade show booth
- 4 event tickets
- Opportunity to introduce the keynote speaker

### Networking Reception | \$3500

ON THE SHOW FLOOR 3:30PM - 5PM

- Logo on drink tickets for attendees
- Logo on all marketing and promotional materials
- Logo included in the event program
- Logo displayed on event signage
- Opportunity to display pop up banner (*sponsor to supply*)
- Logo on event webpage via [tbchamber.ca](http://tbchamber.ca)
- 4 Complimentary event tickets



**For sponsorship information, contact:**

Nancy Milani at (416) 459-4531  
[nancy@tbchamber.ca](mailto:nancy@tbchamber.ca)

### Lounge Sponsor \$2000

- Logo displayed on event signage
- Opportunity to display pop up banner (*sponsor to supply*)
- Logo included in event program
- 2 Complimentary event tickets

### Registration & Digital App Sponsor \$2000

- Logo on event webpages via [tbchamber.ca](http://tbchamber.ca) and [anishnawbebusiness.com](http://anishnawbebusiness.com)
- Logo and/or tag on Chamber and ABPA social media channels
- Logo on event registration platform
- Logo included in the event program
- Logo displayed on event signage
- Logo banner on the Whova app (rotating 1 of 2)
- Opportunity to display company banner (*sponsor to supply*) at registration
- 2 complimentary event tickets

### Session Sponsor \$1250

4 AVAILABLE

- Logo displayed on event signage
- Logo on session promotion
- Logo included in event program
- Opportunity to introduce speaker
- 1 Complimentary event ticket

# EXHIBITORS

## FEES +HST, Thunder Bay Chamber and ABPA Members Save 20%

<b>Chamber/ABPA Member</b>	<b>\$500.00</b>
Corner Booth	\$75.00
Electrical Power	\$50.00
Additional Participants	\$99.00
<b>Non- Member</b>	<b>\$600.00</b>
Corner Booth	\$90.00
Electrical Power	\$60.00
Additional Participants	\$118.00

## BOOTH INCLUDES

- Black Curtains (8ft back and 3ft side)
- Skirted Table (6ft or 8ft)
- Chairs
- Complimentary Internet

## PAYABLE TO:

Thunder Bay Chamber of Commerce  
Ste 702 - 34 N Cumberland St  
P7A 4L3

Credit card, ETransfer, ETF or Cheques

## TRADE SHOW HOURS

9:30pm - 5:00pm

## INCLUDES:

- 2 Exhibitor Passes
- Opening Night Speaker & Welcome Reception
- Keynote Luncheon
- Coffee Breaks
- All Presentations
- Reception on Show Floor
- Website Listing
- Program Listing
- Access to Networking Lounge

## REASONS TO EXHIBIT

- Learn about developments and projects in our region
- Form new relationships and strengthen existing ones
- Find new business partners
- Optimize your sales generation
- Build your brand awareness

## COMING FROM OUT OF TOWN?

We have a special room rate for you.

Book at \$179 by January 5, 2024  
with block #1173084 at

**valhallahotel.ca**



**For exhibit space  
information, contact:**

Maureen Mills | (807) 708-2434  
maureen@tbchamber.ca

Shannon Anderson | (807) 700-7001  
sanderson@ingaged.ca



Thunder Bay  
Chamber  
of Commerce



Anishnawbe  
Business  
PROFESSIONAL ASSOCIATION

# TRADE SHOW MAP

