

event & program sponsorship opportunities

2022



Chair's Luncheon & AGM

- *February 3, 2022, Delta Marriott*
- *Attracts 150 – 200 of our most invested Members*
- *Features a networking reception and guest speaker*

Presenting Sponsor

- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- 8 complimentary event tickets
- Logo on all promotional materials
- Prominent signage on event stage (Sponsor to supply)
- Opportunity to display 4 additional roll-up banners around the event (Sponsor to supply)
- Logo included in event program
- Verbal acknowledgement from the stage
- Opportunity to speak
- Opportunity to showcase commercial (video) during the event (Sponsor to supply)

Sponsorship Investment: \$3,500

Gold Sponsor

- Logo in event webpage via tchamber.ca
- 6 complimentary event tickets
- Logo on all promotional materials
- Opportunity to display signage (Sponsor to supply)
- Logo included in event program
- Verbal acknowledgement from the stage

Sponsorship Investment: \$2,500

Last updated 22.04.04

**event & program
sponsorship
opportunities**

2022



Thunder Bay
Chamber
of Commerce

Chair's Luncheon & AGM

- *February 3, 2022, Delta Marriott*
- *Attracts 150 – 200 of our most invested Members*
- *Features a networking reception and guest speaker*

Silver Sponsor

- Logo on event webpage via tbchamber.ca
- 2 complimentary event tickets
- Logo on all promotional materials
- Logo included in event program
- Verbal acknowledgement from the stage

Sponsorship Investment: \$1,000

Bronze Sponsor

- Logo on event webpage via tbchamber.ca
- Promotional posts on event webpage via tbchamber.ca
- Logo included in event program
- Verbal acknowledgement from the stage

Sponsorship Investment: \$500

event & program sponsorship opportunities

2022



- *Gala Event May 26, 2022, Thunder Bay Community Auditorium*
- *Awards presented in 12 categories*
- *Premiere Event of the Year 300+ Attendees*

Presenting Sponsor **SOLD**

- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag and/or live video stream on the Chamber social media channels (pre, post, and during event)
- Logo included in "the latest" eNews promoting the nominations process and event attendance
- 8 complimentary tickets
- Logo on large screens during event
- Opportunity to display up to 4 roll-up banners at the event (Sponsor to supply)
- Logo prominently displayed on event program
- A representative to provide welcoming comments at the event
- Official public thank you and recognition at the event
- Logo included in full page ad in the Chronicle Journal following the event
- First right of refusal for following year's presenting sponsorship (offer expires 6 months prior to next event)

Sponsorship Investment: \$9,500.00

Award Sponsor (1 of 12 AVAILABLE)

- Logo on event webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels
- Logo on all print advertising
- 1 complimentary table of 8
- Logo on the large screen at the event
- Logo in the event program
- Opportunity to present the award
- Recognition on the award
- Verbal recognition at the event
- Photograph of presenter/award winner in the Chronicle Journal full page ad
- First right of refusal for following year's award sponsorship

Sponsorship Investment: \$1,800

event & program sponsorship opportunities

2022



- *Gala Event May 26, 2022, Thunder Bay Community Auditorium*
- *Awards presented in 12 categories*
- *Premiere Event of the Year 300+ Attendees*

Reception Sponsor

- Logo on event webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels
- Logo on all print advertising
- 4 complimentary tickets
- Logo on the large screen at the event
- Logo in the Event Program
- Verbal recognition at the event
- First right of refusal for following year's sponsorship
-

Sponsorship Investment: \$2,000

Wine Sponsor

- Logo on event webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels
- Logo on all print advertising
- 4 complimentary tickets
- Logo on the large screen at the event
- Logo in the Event Program
- Verbal recognition at the event
- First right of refusal for following year's sponsorship

Sponsorship Investment: \$2,000

Entertainment Sponsor

- Logo on event webpage via tbchamber.ca
- Logo on all print advertising
- 2 complimentary tickets
- Logo on the large screen at the event
- Logo in the Event Program
- Verbal recognition at the event
- First right of refusal for following year's award sponsorship

Sponsorship Investment: \$1,000

event & program sponsorship opportunities

2022



- *one-day annual conference and trade show*
- *engages delegates from resource, energy, and service sectors*
- *features presentations, keynote luncheon and one-on-one meetings with key stakeholders*

Presenting Sponsor

- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- Logo included in 2 newspaper ads prior to event to promote tradeshow booths and event attendance
- Logo included in #tbaymarketplace to promote tradeshow booths and event attendance
- Complimentary tradeshow booth
- 8 additional event tickets
- Opportunity to display up to 4 roll-up banners at the event (Sponsor to supply)
- Logo prominently displayed on front of event program
- A representative to make welcoming comments at the event
- Official public thank you and recognition at the event
- First right of refusal on following-year presenting sponsorship (offer expires 4 months prior to next event)

Sponsorship Investment: \$5,000

Luncheon Keynote Sponsor

- Logo on event webpage via tbchamber.ca
- 4 complimentary event tickets
- Logo on all promotional materials including show program
- Logo displayed on event signage
- Opportunity to display signage (Sponsor to supply)
- Opportunity to introduce the keynote and profile your organization

Sponsorship Investment: \$2,500

event & program sponsorship opportunities

2022



Thunder Bay
Chamber
of Commerce



- *one-day annual conference and trade show*
- *engages delegates from resource, energy, and service sectors*
- *features presentations, keynote luncheon and one-on-one meetings with key stakeholders*

Session Sponsor

- Logo on all promotional materials including show program
- Logo displayed on event signage (Chamber to supply)
- Opportunity to display signage (Sponsor to supply)
- Opportunity to introduce Session Speaker

Sponsorship Investment: \$1,000

Coffee Break Sponsor

- Logo on Coffee Break Station signage
- Opportunity to display signage (Sponsor to supply)
- Logo included in show program

Sponsorship Investment: \$500

Leadercast™ THE ① THING

- Leadership Event(s) June 17, 2022, and October 28, 2022 at Valhalla Inn
- features keynotes drawn from business experts and politics on what is The One Thing that makes a leader worth following?

Presenting Sponsor (1 available)

- Presenting Sponsor title and logo on all event material and premium banner on event webpage via tbchamber.ca
- Logo and/or tag and/or live video stream on the Chamber social media channels (pre, post, and during event)
- Logo included in “the latest” eNews promoting the nominations process and event attendance
- Logo prominently displayed on event program
- 4 reserved, centre-stage event tickets
- Access to sponsor-only promo code for best rate on additional tickets
- Opportunity to display roll-up banner in stage area
- Inclusion of approved brochures/collateral marketing materials/giveaways in attendee welcome packet
- Opportunity for promotional table
- Acknowledgment as Presenting Sponsor and speaking opportunity during event
- First right of refusal for following year’s presenting sponsorship (offer expires 6 months prior to next event)

Sponsorship Investment: \$4,000

Gold Sponsor (2 available)

- Logo on event webpage via tbchamber.ca
- Logo and/or tag and/or live video stream on the Chamber social media channels (pre, post, and during event)
- Logo in event program
- 2 reserved, center-stage event tickets
- Access to sponsor-only promo code for best rate on additional tickets
- Opportunity to display roll-up banner in stage area
- Opportunity for promotional table
- Inclusion of approved brochures/collateral marketing material/giveaway in attendee welcome packet
- Acknowledgement of sponsorship during event
- First right of refusal for following year’s sponsorship

Sponsorship Investment: \$2,000

Leadercast™ THE ① THING

- Leadership Event(s) June 17, 2022, and October 28, 2022 at Valhalla Inn
- features keynotes drawn from business experts and politics on what is The One Thing that makes a leader worth following?

Silver Sponsor (2 available)

- Logo on event webpage via tbchamber.ca
- Logo in event program
- 1 event ticket
- Access to sponsor-only promo code for best rate on additional tickets
- Inclusion of approved brochures/collateral marketing material/giveaway in attendee welcome packet
- Acknowledgement of sponsorship during event
- First right of refusal for following year's sponsorship

Sponsorship Investment: \$1,000

Break Sponsor (1 per day)

- Break sponsor logo in event program and on buffet and table menus
- Access to sponsor-only promo code for best rate on tickets
- Acknowledgement of sponsorship during event
- First right of refusal for following year's sponsorship

Sponsorship Investment: \$500

event & program sponsorship opportunities

2022



Thunder Bay
Chamber
of Commerce



- *9-hole Best Ball tournament held July each year*
- *engages over 150 golfers and sponsors in fun activities along the course*
- *features pre golf lunch and post golf networking reception*

Presenting Sponsor

- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels (pre, post, and during event)
- Complimentary 4-person team
- Logo on all promotional materials
- Prominent signage on site
- Opportunity to have 2 roll up banners
- Opportunity to have an interactive display on site
- Logo on cover of evening program
- Verbal recognition at the evening program
- Opportunity to speak during evening program
- Other considerations upon your request

Sponsorship Investment: \$4,000

Dinner Sponsor

- Logo on Golf Classic event webpage via tbchamber.ca
- Logo on all promotional materials
- Complimentary 4-person team
- Signage on site
- Logo on evening program
- Verbal recognition at evening program

Sponsorship Investment: \$2,500

event & program sponsorship opportunities

2022



- *9-hole Best Ball tournament held July each year*
- *engages over 150 golfers and sponsors in fun activities along the course*
- *features pre golf lunch and post golf networking reception*

Wine Sponsor

- Logo on Golf Classic event webpage via tbchamber.ca
- Complimentary 2-person registration
- Logo on all promotional materials
- Signage on site
- Logo on evening program
- Verbal recognition

Sponsorship Investment: \$1,500

Cocktail Sponsor

- Logo on Golf Classic event webpage via tbchamber.ca
- Complimentary 2-person registration
- Logo on all promotional materials
- Signage on site
- Logo on evening program
- Verbal recognition

Sponsorship Investment: \$1,500

event & program sponsorship opportunities

2022



- *9-hole Best Ball tournament held July each year*
- *engages over 150 golfers and sponsors in fun activities along the course*
- *features pre golf lunch and post golf networking reception*

Dessert Sponsor

- Logo on Golf Classic event webpage via tbchamber.ca
- Complimentary 2-person registration
- Signage on site
- Logo on evening program
- Verbal recognition at evening program

Sponsorship Investment: \$1,500

Lunch Sponsor

- Logo on Golf Classic event webpage via tbchamber.ca
- Complimentary 2-person registration
- Signage on site
- Logo on evening program
- Verbal recognition at evening program

Sponsorship Investment: \$1,500

Beverage Cart Sponsor

- Logo on Golf Classic event webpage via tbchamber.ca
- Complimentary 2-person registration
- Logo on signage on site
- Logo on all beverage carts
- Verbal recognition at evening program

Sponsorship Investment: \$1,500



- 9-hole Best Ball tournament held July each year
- engages over 150 golfers and sponsors in fun activities along the course
- features pre golf lunch and post golf networking reception

Golf Cart Sponsor

- Logo on Golf Classic event webpage via tbchamber.ca
- Complimentary 2-person registration
- Signage on site
- Logo on all golf carts
- Verbal recognition at evening program

Sponsorship Investment: \$1,500

Refreshment Sponsor

- Logo on Golf Classic event webpage via tbchamber.ca
- Signage on site
- Verbal recognition at evening program

Sponsorship Investment: \$1,000

Halfway House Sponsor

- Logo on Golf Classic event webpage via tbchamber.ca
- Signage at Halfway House
- Opportunity to set up display at Halfway House and meet all the golfers.
(Consider giveaway/interactive games)
- Recognition at evening program

Sponsorship Investment: \$500

event & program sponsorship opportunities

2022



Thunder Bay
Chamber
of Commerce



- 9-hole Best Ball tournament held July each year
- engages over 150 golfers and sponsors in fun activities along the course
- features pre golf lunch and post golf networking reception

Putting Sponsor

- Logo on Golf Classic event webpage via tbchamber.ca
- Signage at Putting Green
- Opportunity to set up display at Putting Green and meet all the golfers. (Consider giveaway/interactive games)
- Recognition at evening program

Sponsorship Investment: \$500

Hole/Tee Sponsor (36 available)

- Logo on sign at green or tee
- Opportunity to have a table / interactive game at the tee

Sponsorship Investment: \$250

Prize Sponsor

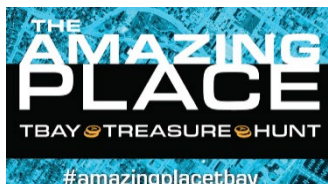
Donate to our raffle/ specialty hole prizes

- Recognition at evening program

Minimum Investment: \$100

event & program sponsorship opportunities

2022



- *This a networking event to rediscover #amazingplacetbay*
- *Teams of 2 - 4 people will follow clues to locations throughout the city, solving challenges and engaging in activities, followed by a networking reception*

Presenting Sponsor (1 available)

- Logo on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels (pre- and post-event)
- Logo on all promotional materials
- Complimentary 4-person team
- Prominent signage and opportunity for interactive display at starting and finish line locations
- Logo on all event materials (maps, clues, signage...etc)
- Networking reception
- Verbal recognition during event; opportunity to speak during evening program
- Other considerations upon request

Sponsorship Investment: \$2,500

Supporting Sponsor

- Logo on event webpage via tbchamber.ca
- Logo on all promotional materials
- Logo on event materials (maps, clues, signage etc)
- Networking reception
- Verbal recognition during the event

Sponsorship Investment: \$1,000

event & program sponsorship opportunities

2022



Thunder Bay
Chamber
of Commerce



- *This a networking event to rediscover #amazingplacetbay*
- *Teams of 2 - 4 people will follow clues to locations throughout the city, solving challenges and engaging in activities, followed by a networking reception*

Activity Sponsor (7 available)

- Host an interactive activity at one of our Amazing Place locations and engage with participants
- Activities and training to be provided by sponsor
- Opportunity for a booth at location
- Networking reception

Sponsorship Investment: \$250

after Business &

Member SOCIAL

- Member networking events held the 3rd Wednesday of the month, 8 months of the year
- attract 100 – 150 people to each event
- hosted by Members at Member venues
- After Business includes exhibitor opportunities

Season Presenting Sponsor

- Logo in premium banner position on every event specific webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels (pre, post, and during event)
- Logo included on all promotional materials
- Complimentary exhibitor booth in a prime location at each After Business event
- 6 complimentary tickets to each event
- Logo on welcome signage
- Logo on free passes (handed out to new Members)
- Verbal acknowledgement by MC at each After Business with opportunity to speak

Sponsorship Investment: \$3,000

Venue Sponsor

- Logo on event webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels (pre, post, and during event)
- 1 complimentary exhibitor booth
- Logo included on all promotional materials
- Recognition from a Chamber Board representative during After Business event speech

Sponsor Investment: in kind value (venue, catering, door prize as negotiated)

event & program sponsorship opportunities

2022



- held periodically to share learnings and facilitate the development of relationships among stakeholders
- *attracts 50 – 100 stakeholders per event*
- *features a guest speaker and/or panel of experts*

Season Sponsor

- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels (pre, post, and during event)
- Logo included on all promotional materials
- 10 complimentary tickets
- Prominent signage on event stage (Sponsor to supply)
- Verbal acknowledgement from the stage with opportunity to speak

Sponsorship Investment: \$2500

Event Sponsor

- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag on the Chamber social media channels (pre, post, and during event)
- Logo included on all promotional materials
- 6 complimentary tickets
- Prominent signage on event stage (Sponsor to supply)
- Verbal acknowledgement from the stage

Sponsorship Investment: \$750

LEADERS LUNCHEON

- *held periodically to discuss matters of current interest to businesses and to provide networking opportunities*
- *attracts 50 – 100 stakeholders per event*
- *features keynotes drawn from leaders in business, politics, and the community*

Season Sponsor **SOLD**

- Logo in premium banner position on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- Logo included on all promotional materials
- 10 complimentary tickets
- Prominent signage on event stage (Sponsor to supply)
- Verbal acknowledgement from the stage with opportunity to speak

Sponsorship Investment: \$10,000

Event Sponsor

- Logo in banner position on event webpage via tbchamber.ca
- Logo and/or tag on all Chamber social media channels
- Logo included on all promotional materials
- 6 complimentary tickets
- Signage on event stage (Sponsor to supply)
- Verbal acknowledgement from the stage

Sponsorship Investment: \$750

LUNCH & LEARN

- *held periodically to provide learning opportunities of interest to businesses*
- attracts 15-20 stakeholders featuring lunch and presentation

Event Sponsor

- Logo on event webpage via tbchamber.ca
- Logo featured in The Latest and workshop reminders
- 1 complimentary workshop registration
- Logo on workshop presentation

Sponsorship Investment: \$300



- *held quarterly in our Board Room to give Members insights into Chamber programs*
- *engages 10 – 20 Members*
- *features lunch and a presentation by Chamber staff*

Season Presenting Sponsor

- Logo on event webpage via tbchamber.ca
- 1 complimentary workshop registration
- Logo on presentations - 4 live workshops + webinars
- Logo featured in The Latest and workshop reminders

Sponsor Investment: \$500