

event & program sponsorship opportunities

2022



Chair's Luncheon & AGM

- February 3, 2022 Delta Marriott
- attracts 150 – 200 of our most invested Members
- features a networking reception and guest speaker

Presenting Sponsor Benefits

- Sponsor logo on all promotional materials including event program
- Sponsor logo in premium banner position on event webpage and promotional posts at tbchamber.ca
- Verbal acknowledgement from the stage with
- Opportunity to speak
- Prominent signage on event stage (Sponsor to supply)
- Opportunity to display 4 additional roll-up banners around the event (Sponsor to supply)
- Opportunity to showcase commercial (video) during the event (Sponsor to supply)
- 10 Complimentary event tickets

Sponsorship Investment: \$3,500

Gold Sponsor Benefits

- Sponsor logo on all promotional materials including event program
- Sponsor logo on event webpage and promotional posts at tbchamber.ca
- Verbal acknowledgement from the stage
- Opportunity to display signage (Sponsor to supply)
- 6 Complimentary event tickets

Sponsorship Investment: \$2,500

Silver Sponsor Benefits

- Sponsor logo on all promotional materials including event program
- Sponsor logo on event webpage and promotional posts at tbchamber.ca
- Verbal acknowledgement from the stage
- 2 Complimentary event tickets

Sponsorship Investment: \$1,000

Bronze Sponsor Benefits

- Sponsor logo on promotional materials including event program
- Sponsor logo on event webpage and promotional posts at tbchamber.ca
- Verbal acknowledgement from the stage

Sponsorship Investment: \$500

Last updated 11. 24 .21

event & program sponsorship opportunities

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- Gala Event April 30, 2022
- Awards presented in 12 categories

Presenting Sponsor Benefits

- Sponsor logo in premium banner position on event webpage and promotional posts at tbchamber.ca for one year
- Sponsor logo prominently displayed on event program
- Sponsor logo and/or tag and/or live video stream on all Chamber Social Media channels pre, post, and during event
- Presenting Sponsor mention on Acadia Broadcasting's "Your Thunder Bay" radio segment leading up to the event
- Sponsor logo included in "the latest" eNews promoting the nominations process and event attendance
- Sponsor logo included in full page ad in the Chronicle Journal following the event
- Opportunity to display up to 4 roll-up banners at the event
- Sponsor logo on large screens during event
- A representative to provide welcoming comments at the event (Sponsor to supply)
- Official public thank you and recognition at the event
- 8 Complimentary tickets
- First right of refusal for following year's presenting sponsorship (offer expires 6 months prior to next event)

Sponsorship Investment: \$9,500.00

Award Sponsor Benefits (11 SOLD. Only 1 available)

- Opportunity to present the award
- Recognition on the award
- Verbal recognition at the event
- Sponsor logo on event webpage and promotional posts at tbchamber.ca
- Sponsor logo in the Event Program
- Sponsor logo on the large screen at the event
- Sponsor logo on all print advertising
- Mention on the Chamber Social Media channels
- Photograph of presenter/award winner in the Chronicle Journal full page ad
- 1 Complimentary table of 8
- First right of refusal for following year's award sponsorship

Sponsorship Investment: \$1,800

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Thunder Bay
Chamber
of Commerce



- Gala Event April 30, 2022
- Awards presented in 12 categories

Reception Sponsor

- Verbal recognition at the event
- Sponsor logo on event webpage and promotional posts at tbchamber.ca
- Sponsor logo in the Event Program
- Sponsor logo on the large screen at the event
- Sponsor logo on all print advertising
- Mention on the Chamber Social Media channels
- 4 Complimentary Tickets
- First right of refusal for following year's sponsorship

Sponsorship Investment: \$2,000

Wine Sponsor

- Verbal recognition at the event
- Sponsor logo on event webpage and promotional posts at tbchamber.ca
- Sponsor logo in the Event Program
- Sponsor logo on the large screen at the event
- Sponsor logo on all print advertising
- Mention on the Chamber Social Media channels
- 4 Complimentary Tickets
- First right of refusal for following year's sponsorship

Sponsorship Investment: \$2,000

Entertainment Sponsor

- Verbal recognition at the event
- Sponsor logo on event webpage
- Sponsor logo in the Event Program
- Sponsor logo on the large screen at the event
- Sponsor logo on all print advertising
- First right of refusal for following year's award sponsorship

Sponsorship Investment: \$1,000

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- *one-day annual conference and trade show*
- *engages delegates from resource, energy and service sectors*
- *features presentations, keynote luncheon and one-on-one meetings with key stakeholders*

Presenting Sponsor Benefits

- Sponsor logo in premium banner position on event webpage at tbchamber.ca
- Sponsor logo prominently displayed on front of event program
- Sponsor logo and/or mention on all Chamber Social Media channels
- Sponsor logo included in 2 newspaper ads prior to event to promote tradeshow booths and event attendance
- Sponsor logo included in #tbaymarketplace to promote tradeshow booths and event attendance
- Opportunity to display up to 4 roll-up banners at the event (Sponsor to supply)
- A representative to make welcoming comments at the event
- Official public thank you and recognition at the event
- 1 Complimentary tradeshow booth and 8 event tickets
- First right of refusal on following-year presenting sponsorship (offer expires 4 months prior to next event)

Sponsorship Investment: \$5,000

Luncheon Keynote Sponsor Benefits

- Opportunity to introduce the keynote and profile your organization
- Sponsor logo displayed on event signage
- Opportunity to display signage (Sponsor to supply)
- Sponsor logo on event webpage at tbchamber.ca
- Sponsor logo on all marketing materials including show program
- 4 Complimentary event tickets

Sponsorship Investment: \$2,500

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of Commerce



- *one-day annual conference and trade show*
- *engages delegates from resource, energy, and service sectors*
- *features presentations, keynote luncheon and one-on-one meetings with key stakeholders*

Session Sponsor Benefits

- Sponsor logo displayed on event signage (Chamber to supply)
- Opportunity to display signage (Sponsor to supply)
- Sponsor logo on marketing materials including show program

Sponsorship Investment: \$1,000

Coffee Break Sponsor Benefits

- Sponsor logo on Coffee Break Station signage
- Opportunity to display signage (Sponsor to supply)
- Sponsor logo included in show program

Sponsorship Investment: \$500

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- 9-hole Best Ball tournament held July each year
- engages over 150 golfers and Sponsors in fun activities along the course
- features pre golf lunch and post golf networking reception

Presenting Sponsor Benefits (1 available)

- Sponsor logo on all promotional materials
- Sponsor logo on cover of evening program
- Sponsor logo in premium banner position on events page at tbchamber.ca
- Sponsor logo and/or mention on all Chamber Social Media channels
- Prominent signage on site – inside and outside
- Opportunity to have an interactive display on site where you will have the chance to interact with all participating golfers
- Complimentary 4-person team
- Opportunity to speak during evening program
- Other considerations upon your request

Sponsorship Investment: \$4,000

Dinner Sponsor

As Dinner Sponsor you receive the following benefits:

- Company logo on all promotional materials
- Company logo on evening program
- Company logo on Golf Classic events page on TBCC website
- Prominent signage on site
- Complimentary 4-person team
- Verbal recognition at evening program
- Other considerations upon your request

Sponsorship Investment: \$2,500

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- 9-hole Best Ball tournament held July each year
- engages over 150 golfers and Sponsors in fun activities along the course
- features pre golf lunch and post golf networking reception

Wine Sponsor

As Wine Sponsor you receive the following benefits:

- Company logo on all promotional materials
- Company logo on evening program
- Company logo on Golf Classic events page on TBCC website
- Prominent signage on site
- Complimentary 2-person registration
- Verbal recognition
- Other considerations upon request

Sponsorship Investment: \$1,500

Cocktail Sponsor

As Cocktail Sponsor you receive the following benefits:

- Company logo on all promotional materials
- Company logo on evening program
- Company logo on Golf Classic events page on TBCC website
- Prominent signage on site
- Complimentary 2-person registration
- Verbal recognition
- Other considerations upon request

Sponsorship Investment: \$1,500

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- 9-hole Best Ball tournament held July each year
- engages over 150 golfers and Sponsors in fun activities along the course
- features pre golf lunch and post golf networking reception

Dessert Sponsor

As Dessert Sponsor you receive the following benefits:

- Company logo on all promotional materials
- Company logo on evening program
- Company logo on Golf Classic events page on TBCC website
- Prominent signage on site
- Complimentary 2-person registration
- Verbal recognition
- Other considerations upon request

Sponsorship Investment: \$1,500

Lunch Sponsor

As Lunch Sponsor you receive the following benefits:

- Company logo on evening program
- Company logo on Golf Classic events page on TBCC website
- Prominent signage on site
- Verbal recognition at evening program
- Other considerations upon your request

Sponsorship Investment: \$1,500

Beverage Cart Sponsor

As Beverage Cart Sponsor you receive the following benefits:

- Company logo on all beverage carts
- Company logo on Golf Classic events page on TBCC website
- Logo on signage on site
- Verbal recognition at evening program
- Other considerations upon your request

Sponsorship Investment: \$1,500

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- 9-hole Best Ball tournament held July each year
- engages over 150 golfers and Sponsors in fun activities along the course
- features pre golf lunch and post golf networking reception

Golf Cart Sponsor

As Golf Cart Sponsor you receive the following benefits:

- Company logo on all golf carts
- Company logo on Golf Classic events page on TBCC website
- Logo on signage on site
- Verbal recognition at evening program
- Other considerations upon your request

Sponsorship Investment: \$1,500

Refreshment Sponsor

As Refreshment Sponsor you receive the following benefits:

- Company logo on Golf Classic events page on TBCC website
- Logo on signage on site
- Verbal recognition at evening program
- Other considerations upon your request

Sponsorship Investment: \$1,000

Halfway House Sponsor Benefits (1 available)

As Halfway House Sponsor you receive the following benefits:

- Company logo on Golf Classic events page on TBCC website
- Logo on signage at Halfway House
- Recognition at evening program
- Opportunity to set up display at Halfway House and meet all the golfers. (Consider giveaway/interactive games)

Sponsorship Investment: \$500

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- 9-hole Best Ball tournament held July each year
- engages over 150 golfers and Sponsors in fun activities along the course
- features pre golf lunch and post golf networking reception

Putting Sponsor

As Putting Green Sponsor, you receive the following benefits:

- Company logo on Golf Classic events page on TBCC website
- Logo on signage at Putting Green
- Recognition at evening program
- Opportunity to set up display at Putting Green and meet all the golfers. (Consider giveaway/interactive games)

Sponsorship Investment: \$500

Hole/Tee Sponsor Benefits (36 available)

As Hole/Green Sponsor you receive the following benefits:

- Company logo on sign at green or tee
- Opportunity to have a table / interactive game at the tee

Sponsorship Investment: \$250

Prize Sponsor

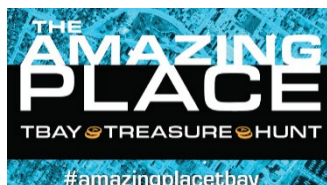
Donate to our raffle/ specialty hole prizes

- Recognition at evening program

Minimum Investment: \$100

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- *This a networking event to rediscover #amazingplacetbay*
- *Teams of 2 - 4 people will follow clues to locations throughout the city, solving challenges and engaging in activities, followed by a networking reception*

Presenting Sponsor (1 available)

- Premium positioning for your logo on all promotional materials
- Premium positioning for your logo on event materials (maps, clues, signage etc)
- Premium positioning for your logo on event page on Chamber website
- Tags and mentions in all social media posts pre- and post-event
- Prominent signage and opportunity for interactive display at starting and finish line locations
- Complimentary 4-person team
- Verbal recognition during event; opportunity to speak during evening program
- Networking reception
- Other considerations upon request

Sponsorship Investment: \$2,500

Supporting Sponsor

- Your logo in supporting position on all promotional materials
- Your logo in supporting position on event materials (maps, clues, signage etc)
- Your logo in supporting position on event page on Chamber website
- Verbal recognition during the event
- Networking reception

Sponsorship Investment: \$1,000

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- *This a networking event to rediscover #amazingplacetbay*
- *Teams of 2 - 4 people will follow clues to locations throughout the city, solving challenges and engaging in activities, followed by a networking reception*

Activity Sponsor (7 available)

- Host an interactive activity at one of our Amazing Place locations and engage with participants
- Activities and training to be provided by sponsor
- Opportunity for a booth at location
- Networking reception

Sponsorship Investment: \$250

after Business & **Member SOCIAL**

- Member networking events held the 3rd Wednesday of the month, 8 months of the year
- attract 100 – 150 people to each event
- hosted by Members at Member venues
- After Business includes exhibitor opportunities

Season Presenting Sponsor Benefits

- Sponsor logo in premium banner position on tbchamber.ca event webpage for each event
- Sponsor logo included on all marketing materials
- Sponsor logo and/or mention on all Chamber Social Media channels
- Sponsor logo on venue contracts
- Sponsor logo on welcome signage
- Sponsor logo on free passes (handed out to new Members)
- Verbal acknowledgement by MC at each After Business with opportunity to speak
- Complimentary exhibitor booth in a prime location at each After Business event
- 6 Complimentary tickets to each event

Sponsorship Investment: \$3,000

Venue Sponsor Benefits

- Opportunity to showcase your venue and catering options or caterer of your choice
- Sponsor logo on tbchamber.ca event webpage
- Sponsor logo included on all marketing materials
- Sponsor logo and/or mention on all Chamber Social Media channels
- Recognition from a Chamber Board representative during After Business event speech
- 1 Complimentary exhibitor booth

Sponsor Investment: in kind value (venue, catering, door prize as negotiated)

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Aboriginal Partnership Exchange

SPEAKER SERIES

- held periodically to share learnings and facilitate the development of relationships among stakeholders
- *attracts 50 – 100 stakeholders per event*
- *features a guest speaker and/or panel of experts*

Season Sponsor Benefits

- Sponsor logo in premium banner position on tbchamber.ca event webpage
- Sponsor logo included on all marketing materials
- Sponsor logo and/or mention on all Chamber Social Media channels
- Prominent signage on event stage (Sponsor to supply)
- Verbal acknowledgement from the stage with opportunity to speak
- 10 Complimentary tickets

Sponsorship Investment: \$2500

Event Sponsor Benefits

- Sponsor logo in premium banner position on tbchamber.ca event webpage
- Sponsor logo included on all marketing materials
- Sponsor logo and/or mention on all Chamber Social Media channels
- Prominent signage on event stage (Sponsor to supply)
- Verbal acknowledgement from the stage
- 6 Complimentary tickets

Sponsorship Investment: \$750

LEADERS LUNCHEON

- *held periodically to discuss matters of current interest to businesses and to provide networking opportunities*
- *attracts 50 – 100 stakeholders per event*
- *features keynotes drawn from leaders in business, politics and the community*

Season Sponsor Benefits

- Sponsor logo in premium banner position on tbchamber.ca event webpage
- Sponsor logo included on all marketing materials
- Sponsor logo and/or mention on all Chamber Social Media channels
- Prominent signage on event stage (Sponsor to supply)
- Verbal acknowledgement from the stage with opportunity to speak
- 10 Complimentary tickets

Sponsorship Investment: \$10,000

Event Sponsor Benefits

- Sponsor logo in premium banner position on tbchamber.ca event webpage
- Sponsor logo included on all marketing materials
- Sponsor logo and/or mention on all Chamber Social Media channels
- Prominent signage on event stage (Sponsor to supply)
- Verbal acknowledgement from the stage
- 6 Complimentary tickets

Sponsorship Investment: \$750

LUNCH & LEARN

- *held periodically to provide learning opportunities of interest to businesses*
- attracts 15-20 stakeholders featuring lunch and presentation

Event Sponsor Benefits

- Sponsor logo on event webpage
- Sponsor logo on workshop presentation
- Sponsor logo on #tbaymarketplace and workshop reminders
- 1 Complimentary workshop registration

Sponsorship Investment: \$300



- *held quarterly in our Board Room to give Members insights into Chamber programs*
- *engages 10 – 20 Members*
- *features lunch and a presentation by Chamber staff*

Season Presenting Sponsor Benefits

- Sponsor logo on event webpage
- Sponsor logo on presentations - 4 live workshops + webinars
- Sponsor logo on #tbaymarketplace and workshop reminders
- 1 Complimentary workshop registration

Sponsor Investment: \$500