

*Most Canadians say that they will donate someday.  
Someday is today!*

If you have ever thought about giving blood someday, Someday is today! One in two Canadians will either need blood or know someone who will. In Canada roughly 137,000 people are diagnosed with cancer every year. Cancer patients often need blood or blood products to survive their treatments. In fact 1 in 3 Canadians will need blood or blood products in their lifetime. Yet less than 3% of eligible Canadians actually donate.

Canadian Blood Services is a not-for-profit, charitable organization operating at arm's length from government. Its sole mission is to manage the blood supply for Canadians. Created in 1998, it is the successor to the Canadian Red Cross Blood Program and the Canadian Blood Agency (the former funding arm of Canada's blood supply system).

A team of more than 4,430 staff and 17,000 volunteers help Canadian Blood Services operate 41 permanent collection sites and more than 20,000 donor clinics annually. Clinics collect more than 900,000 units of blood, 50,000 units of plasma and 26,000 units of platelets every year.

Canadian Blood Services opened its permanent clinic in 1995 and is the largest plasma collection site in Canada staffed by 14 FT, 13 PT staff and 2 Medical Officers. The Thunder Bay Donor Clinic has been a proud member of the Thunder Bay Chamber of Commerce since 1998.

Plasma is a blood product. It is separated from your blood by a process called apheresis. It's the protein rich liquid of your blood that helps other components circulate through your body. It supports your immune system and promotes the control of successive bleeding. Last year more than 1,500 donors donated more than 11,000 units of plasma at the Thunder Bay Donor Clinic

The Thunder Bay Donor Clinic is located at 1165 Barton Street (next to the Thunder Bay Health Unit). Normal clinic hours are, Monday - Wednesday 12:00pm - 8:30pm; and Thursday - Friday 8:00am - 4:30pm. Appointments are preferred, call 1-888 2DONATE (1-888-236-6283) to book. We are counting on Canadians to donate, NOW MORE THAN EVER.

For more information visit [www.blood.ca](http://www.blood.ca)

*Because: Someday is today!*